RJ Reynolds
Tobacco Company

L. T. Wolfe #1240
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400 Raritan Center Parkway
Raritan Center
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Voice Mail 800-757-8255, Ext.48795

To: Retail Stores Signed up to participate in RJR Promotions

Dear Retailer:

You have signed up to participate in our monthly RJR cigarette promotions. Each month you will receive a 4 carton display of Winston or Salem with each pack discounted.

The first monthly promotion is a Salem .20 off 4 carton display. You are being invoiced $2.00 less per carton and each pack is marked .20 off so you can sell the product to your customers at.20 less per pack.

If you wish to continue to receive these monthly promotions do nothing. If you do not wish to receive future promotions please call the above toll free #.

We appreciate your business.

Lanny Wolfe

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Source: https://www.industrydocuments.ucsf.edu/docs/mgfy0000